

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2024

Supplier Name	FY23/24 Amount	Term Of Contract (months)
Kaimera Pty Ltd	\$ 796,768	12
Principals Pty Ltd Xxvi	\$ 727,079	24
72Andsunny Pty Ltd	\$ 555,817	36
Eg Plus Pty Ltd	\$ 521,452	48
Six Black Pens	\$ 420,833	60
Hall & Partners Pty Ltd	\$ 306,389	12
Bizcubed Pty Ltd	\$ 190,327	N/A
Accenture Australia Pty Ltd	\$ 100,061	24
Reputation Institute Pty Ltd	\$ 80,694	N/A
Experian Australia Pty Ltd	\$ 71,756	12
Merkle Anz Pty Ltd	\$ 71,462	N/A
Centium Pty Ltd	\$ 71,040	24
Nature Pty Ltd	\$ 67,377	12
Baringa Partners Llp	\$ 50,086	36
Livewire Markets Pty Ltd	\$ 48,000	N/A
Wellcom Group Ltd	\$ 42,242	36
Trinity P3 Pty Ltd	\$ 39,238	12
Financial Advice Association Of Australia Ltd	\$ 35,195	12
King & Wood Mallesons	\$ 33,680	24
Immij (Nsw) Pty Ltd	\$ 27,688	24
Getty Images Sales Australia Pty Ltd	\$ 27,221	12
Stream Pty Ltd	\$ 22,338	12
Honner Media Pty Ltd	\$ 20,939	12
Promotional Product Experts	\$ 20,599	N/A
Momentum Media Group Pty Ltd	\$ 19,478	N/A
Chant West Pty Ltd (Zenith Cw)	\$ 18,991	84
Big Datr Pty Ltd	\$ 14,841	12
Ive Group Australia Pty Ltd	\$ 13,288	60
Rainmaker Information Pty Ltd	\$ 11,687	N/A
Park Hyatt Melbourne	\$ 8,920	N/A
Flimp Pty Ltd	\$ 7,958	12
Gilbert And Tobin	\$ 7,291	N/A
The Calile Hotel	\$ 7,194	N/A
Hilton Sydney T/A Marble Operations	\$ 7,191	N/A
Creatively Presented Pty Ltd T/A Presentation Studio	\$ 6,720	N/A
Fifty-Five Five Pty. Ltd.	\$ 6,678	N/A
Flawless Marketing And Promotions Pty Ltd	\$ 6,329	N/A
Parmelia Management Proprietary Ltd	\$ 5,837	N/A
Hilton Brisbane	\$ 3,998	N/A
Telum Media Australia Pty Ltd	\$ 3,669	N/A
Gh Operations Pty Ltd Atf Trustee For Gh Operating Trust Trading As Grand Hyatt Melbourne	\$ 3,244	N/A

Supplier Name	FY23/24 Amount	Term Of Contract (months)
Garde Trading Pty Ltd T/A Snap Adelaide Flinders Street	\$ 2,902	N/A
Quantum Market Research	\$ 2,783	N/A
Showtime Event Group	\$ 2,584	N/A
Hemmes Trading Pty Ltd	\$ 2,402	N/A
Copyright Agency	\$ 2,237	N/A
MLC Limited	\$ 2,154	N/A
Australian Market And Social Research Society Ltd T/A The Research Society	\$ 1,998	N/A
Creative Vision And Audio	\$ 1,969	N/A
Towers Watson Australia Pty Ltd	\$ 1,714	N/A
Joywriting Pty Ltd	\$ 1,503	N/A
Fujifilm Data Manangement Solutions Australia Pty Ltd	\$ 1,110	12
Sheraton Grand Sydney Hyde Park Pty Ltd	\$ 890	N/A
Kwik Kopy Printing (100153151)	\$ 718	N/A
Aon Risk Services Australia Ltd	\$ 584	12
Hopes & Dreams Photography	\$ 501	N/A
Smartevent Registration Solutions	\$ 271	24
Furness & Associates Pty Ltd	\$ 181	N/A
Insight Enterprises Australia Pty Ltd	\$ 155	N/A
Investment Trends Pty Ltd	-\$ 12,243	N/A
Ptarmigan Media (Australia) Pty Ltd	-\$ 17,585	12
MLC Wealth Limited	-\$ 72,276	N/A
M Media Group Pty Ltd	-\$ 1,127,580	N/A
TOTAL	\$ 3,298,563	

**In FY23, marketing technology expenses were included in the detailed expenditure lists. In FY24 due to organisational realignment, marketing technology expenses were allocated to the Technology business unit and not included in this list.*